ORDER

				obe
Orders	Order / Rev:	45440		
	Alt Order #:	27678723		
	Product Desc:	2022 Primary Electio),	
	Estimate:	2913		KLKN-TV
	Flight Dates:	02/21/22 - 02/27/22	Primary AE:	Katz Dallas
	Original Date / Rev:	02/17/22 / 02/17/22	Sales Office:	DALLS
	Order Type:	GENERAL	Sales Region:	National
gency	Name:	Ax Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		800 W. 47th St., Ste. 200	Billing Cycle:	EOM/EOC
		Kansas City, MO 64112	Agency Commission:	15%
dvertiser	Name:	Mike Flood for Congress		
	Demographic:	A50+	New Business Thru:	
	Product Codes:	Candidates	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	

Bill Plan				
Start Date End Date		# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	20	\$3,880.00	\$3,298.00

Revenue Code 2:

Revenue Code 3:

Priority:

POL

P-04

POL-CAND

Totals

Agency External ID:

Order Separation:

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	20	\$3,880.00	\$3,298.00	0.00
Totals	20	\$3,880.00	\$3,298.00	0.00

General

00:30:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dailas			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type Sp	oots /	Amount
N 1 KLKN 02/21/22 02/21/22	Ch 8 News at 6a M-F CM	6:00 AM-6:30 AM M	:30 1	\$150.00P-03 0.00 NM	1	\$150.00
	Ch 8 Eyewitness News 6a	(6:00 AM-6:30 AM)				
KILKN News 8 This AM						
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 02/21/22 02/27/22	M 1	\$150.00 0.00				
N 2 KLKN 02/23/22 02/23/22	Ch 8 News at 6a M-F CM	6:00 AM-6:30 AMw	:30 1	\$150.00P-03 0.00 NM	1	\$150.00
	Ch 8 Eyewitness News 6a	(6:00 AM-6:30 AM)				
KILKN News 8 This AM						
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 02/21/22 02/27/22	W 1	\$150.00 0.00				
N 3 KLKN 02/25/22 02/25/22	Ch 8 News at 6a M-F CM	6:00 AM-6:30 AMF	:30 1	\$150.00P-03 0.00 NM	1	\$150.00
100.00	Ch 8 Eyewitness News 6a	(6:00 AM-6:30 AM)		1		
KILKN News 8 This AM						
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 02/21/22 02/27/22	F 1	\$150.00 0.00				
N 4 KLKN 02/22/22 02/22/22	Ch 8 News at 6a M-F CM	6:30 AM-7:00 AM -T	:30 1	\$150.00P-03 0.00 NM	1	\$150.00
	Ch 8 Eyewitness News 6a	(6:30 AM-7:00 AM)		- 1		
KILKN News 8 This AM						
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 02/21/22 02/27/22	-T 1	\$150.00 0.00				
N 5 KLKN 02/23/22 02/23/22	Ch 8 News at 6a M-F CM	6:30 AM-7:00 AMW	:30 1	\$150.00P-03 0.00 NM	1	\$150.00
	Ch 8 Eyewitness News 6a	(6:30 AM-7:00 AM)				

Print Date: 02/17/22 10:53:49 Page 2 of 3

Order / Rev: 45440

Alt Order #: 27678723

Advertiser:
Product Desc:

Mike Flood for Congress

KLKN-TV

Flight Dates:

02/21/22 - 02/27/22

Estimate:

2022 Primary Electio 2913

Ln Ch Start KILKN News 8 T	End his AM	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 02/21/22	End Date 02/27/22	Weekdays	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00				1		
N 6 KLKN 02/24/2	2 02/24/22	Ch 8 News at 6a Ch 8 Eyewitness		6:30 AM-7:0 (6:30 AM-7:	00 AMT 00 AM)	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
KILKN News 8 T Start Date Week: 02/21/22	his AM End Date 02/27/22	Weekdays	Spots/Week	Rate	Rating						
N 7 KLKN 02/26/2		Good Morning An			0.00 00 AMS-	:30	1	\$100.00P-03	0.00 NM	1	\$100.00
Weekend Good I	Morning Am	Good Morning Ar erica	nerica Sat	(7:00 AM-8:	UU AIVI)						
Start Date Week: 02/21/22	End Date 02/27/22	Weekdays	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
N 8 KLKN 02/27/2	2 02/27/22	Good Morning An Good Morning Ar		7a-8a	S	:30	1	\$100.00P-03	0.00 NM	1	\$100.00
Weekend Good I	-								- 1		
Start Date Week: 02/21/22	End Date 02/27/22	Weekdays	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00				- 1		
N 9 KLKN 02/27/2		This Week This Week	СМ	8a-9a	S	:30	1	\$150.00 P-03	0.00 NM	1	\$150.00
This Week									- 1		
Start Date Week: 02/21/22	End Date 02/27/22	Weekdays	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
N10 KLKN 02/21/2		Ch 8 News at 6p		6p-630p	M	:30	1	\$325.00P-03	0.00 NM	1	\$325.00
Channel 8 Eyewi	tness News	Ch 8 Eyewitness At Six	News 6p						- 1		
Start Date Week: 02/21/22	End Date 02/27/22	Weekdays M	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
N11 KLKN 02/22/2	2 02/22/22			6p-630p	-T	:30	1	\$325.00P-03	0.00 NM	1	\$325.00
Channel 8 Eyewi	tness News	Ch 8 Eyewitness At Six	News 6p						- 1		
Start Date Week: 02/21/22	End Date 02/27/22	Weekdays -T	Spots/Week	Rate \$325.00	Rating 0.00						
N12 KLKN 02/24/2	2 02/24/22			6p-630p	Т	:30	1	\$325.00 P-03	0.00 NM	1	\$325.00
Channel 8 Eyewi	tness News	Ch 8 Eyewitness	News 6p						- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22	02/27/22	T	1	\$325.00	0.00						
N 13 KLKN 02/26/2		Ch 8 News Sat at		6p-630p	S-	:30	1	\$125.00 P-03	0.00 NM	1	\$125.00
Eyewitness News <u>Start Date</u> Week: 02/21/22	End Date 02/27/22	Weekdays	Spots/Week	<u>Rate</u> \$125.00	Rating 0.00						
N 14 KLKN 02/27/2		Ch 8 News Sun a		530-6p	S	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
Channel 8 Eyewi	tness News	Ch 8 News Sun 5 At 5:30	30p								
<u>Start Date</u> Week: 02/21/22	End Date 02/27/22	Weekdays	Spots/Week	Rate \$150.00	Rating 0.00						
N 15 KLKN 02/22/2		Ch 8 News at 10p		10p-1035p	-T	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
Channel 8 Eyewi		At Ten							- 1		
Start Date Week: 02/21/22	End Date 02/27/22	Weekdays -T	Spots/Week 1	Rate \$250.00	Rating 0.00						
N16 KLKN 02/23/2	2 02/23/22	Ch 8 News at 10p Ch 8 News at 10p		10p-1035p	W	:30	1	\$250.00 P-04	0.00 NM	1	\$250.00
Channel 8 Eyewi	tness News								- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/21/22 N 17 KLKN 02/25/22	02/27/22	Ch 8 News at 10p	M-F CM	\$250.00 10p-1035p	0.00	:30	1	\$250.00 P-04	0.00 NM	1	\$250.00
		Ch 8 News at 10p		. ,					- 1		
Channel 8 Eyewi	mess News	At Ien									

Print Date: 02/17/22 10:53:50 Page 3 of 3

Order / Rev:

45440

Advertiser:

Mike Flood for Congress

2022 Primary Electio

Alt Order #:

27678723

Product Desc:

KLKN-TV

Flight Dates:

02/21/22 - 02/27/22

Estimate:

2913

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2	21/22	02/27/22	F	1	\$250.00	0.00						
N 18 KLKN	02/27/2	2 02/27/22	Ch 8 News Sun at	10p CM	10p-1035p	S	:30	1	\$205.00P-05	0.00 NM	1	\$205.00
			Ch 8 News Sun a	t 10p								
Channel	8 Eyew	itness News	At Ten									
<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 02/2	21/22	02/27/22	S	1	\$205.00	0.00						
N 19 KLKN	02/27/2	2 02/27/22	Sunday Prime 1	CM	6р-7р	S	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
			Sunday Prime 1									
America'	's Funnie	est Home Vi	deos-ABC									
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2	21/22	02/27/22	S	1	\$175.00	0.00						
N20 KLKN	02/24/2	2 02/24/22	Thursday Prime 1	CM	7p-8p	T	:30	1	\$250.00P-05	0.00 NM	1	\$250.00
			Thursday Prime 1									,
Station 1	9-ABC		•									
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2	21/22	02/27/22	T	1	\$250.00	0.00						
										Totals	20	\$3,880.00

Contract # 27678723 Agency: Ax Media CPE: 334/438/2913 Suite 200 800 W.47th Street Agency Order #: 11392244 Changes as of: 2/17/2022 at 10:39 AM Advertiser: Mike Flood for Congress Product: 2022 Primary Election Flight: 2/21/22 - 2/27/22 Service: Nielsen Version: Current State Version 1 Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN Office: DALLAS Total Spots: 20

Kansas City, MO 64112 Salesperson: SAMUEL LITTLE 214-525-2807 Separation: Buyer: Fernie, Taylor Primary Demo: Adults 55+ Assistant: SAMUEL LITTLE2 214-525-2807 Total GRP: 75.5 Traffic #: 45440

Total CPP: \$51.39

Con Type: POLITICAL/VOTE

Total \$: \$3,880.00

Comments: New Order 2/17 - The new order will run Mon 2/21 - Sun 2/27. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI 14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP

Th 12 7p-8p	Su 11 6p-7p	Su 10 10p-10:35p	M-F 9 10p-10:35p	Su 5:30p-6p	Sa 6p-6:30p	M-F 6 6p-6:30p	5 8a-9a	Su 4 7a-8a	Sa 7a-8a	M-F 2 6:30a-7a	M-F 1 6a-6:30a	# Day/Time	
												P	
Station 19-ABC	America's Funniest Home Videos- ABC	Channel 8 Eyewitness News At Ten	Channel 8 Eyewitness News At Ten	Channel 8 Eyewitness News At 5:30	Eyewitness News 8 At 6-Sat	Channel 8 Eyewitness News At Six	This Week	Weekend Good Morning America	Weekend Good Morning America	KILKN News 8 This AM	KILKN News 8 This AM	Program	
\$250.00	\$175.00	\$205.00	\$250.00	\$150.00	\$125.00	\$325.00	\$150.00	\$100.00	\$100.00	\$150.00	\$150.00	Rate	
 3.7	5.0	5.7	4.7	6.1	3.9	5.7	3.7	3.6	3.6	1.5	1.5	A55P Rating	
30	30	30	30	30	30	30	30	30	30	30	30	Len	
0	0	0	0	0	0		0	0	0	0	_	2/21	
0	0	0	_	0	0	na.h	0	0	0		0	2/22	
0	0	0	_	0	0	o	0	0	0	>	_	2/23	
_	0	0	0	0	0	_	0	0	0	_	0	2/24	
0	0	0	_	0	0	0	0	0	0	0	_	2/25	
0	0	0	0	0	_	0	0	0		0	0	2/26	N
0	_	_	0	-2	0	0	_	_	0	0	0	2/27	2/21 - 2/27
												ds	To
_	_		ω		_	ω	_		_	ω	ω	Spots	Total
	69	\$20	\$750.00	\$150.00	\$125.00	\$975.00	\$150.00	\$100.00	\$100.00	\$450.00	\$450.00	49	Total
\$250.00	\$175.00	\$205.00	8	ŏ	0							444	<u>a</u>
									\$27.78	\$450.00 \$100.00	\$450.00 \$100.00	CPP*	<u>a</u>

Contract # 27678723 Agency: Ax Media CPE: 334/438/2913 Changes as of: 2/17/2022 at 10:39 AM Flight: 2/21/22 - 2/27/22

Advertiser: Mike Flood for Product: 2022 Primary Election

Agency Order #: 11392244 Salesperson: SAMUEL LITTLE 214-525-2807 Buyer: Fernie, Taylor

Kansas City, MO 64112

800 W.47th Street

Version: Current State Version 1 Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN Office: DALLAS

Service: Nielsen

Primary Demo: Adults 55+

Total Spots: 20

Con Type: POLITICAL/VOTE

Total \$: \$3,880.00

Total GRP: 75.5 Total CPP: \$51.39

Traffic #: 45440

Assistant: SAMUEL LITTLE2 214-525-2807

Separation:

Special Instructions

125 West 55th St New York, NY 10019

Added by Comment **Order Level Comments**

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30; PopulationBuyType: CPP New Order 2/17 - The new order will run Mon 2/21 - Sun 2/27. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Market Budget: KLKN Share: 100% Comment: \$3,880 Competitive Unknown Competitive Information 02/17/22 9:58 AM

SAMUEL LITTLE

02/17/22 10:39 AM System

Notice Received.

Date/Time

Day/Time Total % Distrib 100% 100% Spots Daypart Summary 20 \$3,880.00 \$3,880.00 Dollars \$51.39 \$51.39 CPP GRP 75.5 **75.5**

2022-Feb Month Total Monthly Summary 20 20 \$3,880.00 \$3,880.00 Dollars

Queued for Electronic Contracting Created/Received Created by 2/17/22 10:03 AM 2/17/22 9:50 AM SAMUEL LITTLE Status Confirmed Spot+ 20 Spot-Transaction History \$3,880.00 \$ Chg Contract \$ Comment \$3,880.00

Non-Discrimination Policy

New

Trans

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.